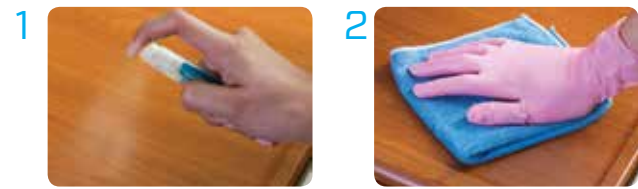


A programmatic approach that:

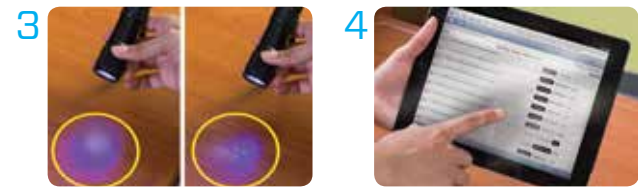
- Facilitates objective monitoring of high-touch surface cleaning effectiveness
- Provides actionable data that enables evidence-based decisions and process improvements
- Incorporates best practices to optimize cleaning procedures while allowing facility customization
- Integrates chemicals, cleaning tools, and proof of process to deliver efficient and effective cleaning outcomes
- Improves practice adoption through customized training materials
- Provides a turn-key program to meet the CDC Options for Evaluating Environmental Cleaning Guideline

Validate Cleaning Effectiveness



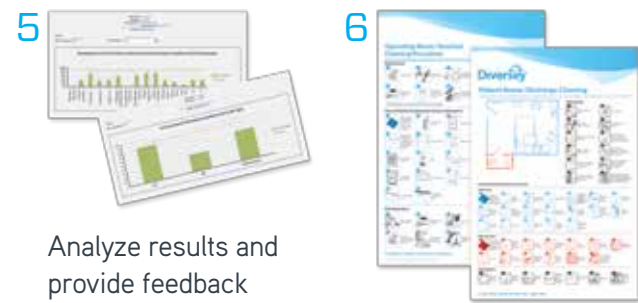
1 Prior to cleaning, mark the frequently touched surfaces by spraying 6-9 inches from surface

2 Staff cleans area following normal protocol



3 Auditor inspects surfaces to determine if marking spray was removed

4 Input results into the iMAP™ data collection tool.



5 Analyze results and provide feedback

6 Incorporate improvements into training tools to facilitate best practice implementation



Sealed Air Corporation creates a world that feels, tastes and works better. In 2012, the company generated revenue of approximately \$7.6 billion by helping our customers achieve their sustainability goals in the face of today's biggest social and environmental challenges. Our portfolio of widely recognized brands, including Cryovac® brand food packaging solutions, Bubble Wrap® brand cushioning and Diversey™ cleaning and hygiene solutions, ensures a safer and less wasteful food supply chain, protects valuable goods shipped around the world, and improves health through clean environments. Sealed Air has approximately 25,000 employees who serve customers in 175 countries. To learn more, visit www.sealedair.com.



VeriClean™/MC System

An Evidence-Based Surface Cleaning and Disinfection Validation Program

Diversey offers a programmatic approach that improves environmental hygiene.

The Stakes Are High. Healthcare-Associated Infections (HAIs) represent a major threat to patient safety. These infections cost the healthcare system billions of dollars and lead to the loss of thousands of lives.

Environmental hygiene plays a critical role in reducing the risk of HAIs and improving patient outcomes.

Pathogens are Invisible. With VeriClean™/MC Seeing is Believing.

The VeriClean System objectively measures and validates cleaning and disinfection effectiveness in a cost-effective manner and provides actionable data to help improve performance.

The data can be used to provide feedback to staff, engaging them in the process of driving continuous improvement and improved patient outcomes, while enabling the optimization of results by integrating products, procedures, training and validation.



Measure

Validate Cleaning Effectiveness

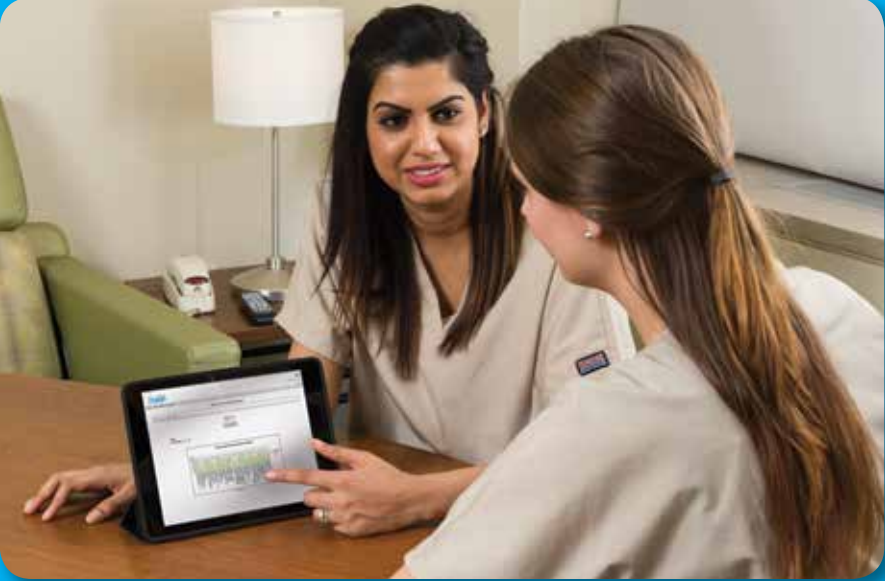


VeriClean System

An Evidence-Based Surface Disinfection and Cleaning Validation Program.

- VeriClean Fluorescent Marking Spray
- UV/Black Light
- iMAP™/MC Web-Based Data Collection and Reporting Software

Analyze



Analyze Performance

Offering Customized Reporting by:

- Facility
- Room
- Surface
- Area
- Cleaner
- Key Trends

The VeriClean System uses web-based audit software to collect data and analyze cleaning and disinfection effectiveness. Reports can be generated on demand to provide immediate feedback, insights and trends, and identify potential areas for improvement.

The system also meets the CDC's Options for Evaluating Environmental Cleaning Guideline.

Activate



Process Improvement

Based upon observations and facility objectives, we recommend and help implement standardized protocol to enhance cleaning and disinfection.

Everything we do together is meant to simplify your operation and increase staff efficiency, while ensuring safety for patients, visitors and staff.

Improve



Proof of Process

Seeing is believing. The visual feedback provided by the system enables you to engage your staff in continuously optimizing cleaning and disinfection effectiveness.

Solutions
Designed for Healthcare™